



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

## Contract # 3025566

**Schedule Dates** 09/14/17-09/18/17  
**Advertiser** Mark Herring for Attorney General-D (86615)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Attorney General (221726)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 491/496/5591  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 09/13/17  
**Last Modified** 09/13/17  
**Entered By** Kelsey Reardon  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,307.50  
**Net Total** \$35,742.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2017	45	\$42,050.00
<b>Grand Total:</b>	<b>45</b>	<b>\$42,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	5A- News-Good Morning Washington at 5a					1	1			2	\$250.00	\$500.00	Washington (WJLA)		9/13/17
2.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	7A- ABC-Good Morning America					1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		9/13/17
3.0	Normal Line / SPOT	09/14/17-09/14/17	2	:30	6A- News-Good Morning Washington at 6a					1				1	\$900.00	\$900.00	Washington (WJLA)		9/13/17
4.0	Normal Line / SPOT	09/15/17-09/15/17	2	:30	12:30P- Who Wants to be a Millionaire						1			1	\$250.00	\$250.00	Washington (WJLA)		9/13/17
5.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	2P- ABC-General Hospital					1	1			2	\$450.00	\$900.00	Washington (WJLA)		9/13/17
6.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	12P- News-ABC 7 News at Noon					1	1			2	\$300.00	\$600.00	Washington (WJLA)		9/13/17
7.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	12P- News-ABC 7 News at Noon		1							1	\$300.00	\$300.00	Washington (WJLA)		9/13/17
8.0	Normal Line / SPOT	09/15/17-09/15/17	2	:30	9A- Live with Kelly						1			1	\$350.00	\$350.00	Washington (WJLA)		9/13/17
9.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	10A- Rachael Ray					1	1			2	\$300.00	\$600.00	Washington (WJLA)		9/13/17
10.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	10A- Rachael Ray		1							1	\$300.00	\$300.00	Washington (WJLA)		9/13/17

## CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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WJLA/GJLA/EJLA

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### Spots

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Sep. 2017 45 \$42,050.00

Grand Total: 45 \$42,050.00

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11.0	Normal Line / SPOT	09/15/17-09/15/17	2	:30	11A- ABC-The View						1			1	\$350.00	\$350.00	Washington (WJLA)		9/13/17
12.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	11A- ABC-The View		1							1	\$350.00	\$350.00	Washington (WJLA)		9/13/17
13.0	Normal Line / SPOT	09/14/17-09/14/17	2	:30	Orbit- [P]Hot Bench(Th), [P]Hot Bench 2(Th)					1				1	\$250.00	\$250.00	Washington (WJLA)		9/13/17
14.0	Normal Line / SPOT	09/14/17-09/14/17	2	:30	4P- News-ABC 7 News at 4p					1				1	\$300.00	\$300.00	Washington (WJLA)		9/13/17
15.0	Normal Line / SPOT	09/17/17-09/17/17	2	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$450.00	\$450.00	Washington (WJLA)		9/13/17
16.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	6P- News-ABC 7 News at 6p					1	1			2	\$700.00	\$1,400.00	Washington (WJLA)		9/13/17
17.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	5P- News-ABC 7 News at 5p					1	1			2	\$400.00	\$800.00	Washington (WJLA)		9/13/17
18.0	Normal Line / SPOT	09/17/17-09/17/17	2	:30	6:27P- 6:30P (EST)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/13/17
19.0	Normal Line / Access	09/14/17-09/14/17	2	:30	6:57P- 7P (EST)					1				1	\$5,000.00	\$5,000.00	Washington (WJLA)		9/13/17
20.0	Normal Line / Access	09/18/17-09/18/17	2	:30	6:57P- 7P (EST)		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)		9/13/17
21.0	Normal Line / SPOT	09/15/17-09/15/17	3	:30	6:27P- 6:30P (EST)						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)		9/13/17
22.0	Normal Line / Access	09/14/17-09/14/17	2	:30	7P- Wheel Of Fortune					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		9/13/17
23.0	Normal Line / Access	09/18/17-09/18/17	2	:30	7P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		9/13/17

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24.0	Normal Line / Access	09/15/17-09/15/17	2	:30	7:30P- Jeopardy						1			1	\$2,800.00	\$2,800.00	Washington (WJLA)		9/13/17
25.0	Normal Line / Access	09/18/17-09/18/17	2	:30	7:30P- Jeopardy		1							1	\$2,800.00	\$2,800.00	Washington (WJLA)		9/13/17
26.0	Normal Line / SPOT	09/14/17-09/14/17	2	:30	11:00:26P- News-ABC 7 News at 11p					1				1	\$950.00	\$950.00	Washington (WJLA)		9/13/17
27.0	Normal Line / SPOT	09/17/17-09/17/17	2	:30	8A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)		9/13/17
28.0	Normal Line / SPOT	09/16/17-09/16/17	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)		9/13/17
29.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	5A- News-Good Morning Washington at 5a		1							1	\$300.00	\$300.00	Washington (WJLA)		9/13/17
30.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	6A- News-Good Morning Washington at 6a		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/13/17
31.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	7A- ABC-Good Morning America		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/13/17
32.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	9A- Live with Kelly		1							1	\$375.00	\$375.00	Washington (WJLA)		9/13/17
33.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	12:30P- Who Wants to be a Millionaire		1							1	\$275.00	\$275.00	Washington (WJLA)		9/13/17

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34.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	2P- ABC-General Hospital		1							1	\$550.00	\$550.00	Washington (WJLA)		9/13/17
35.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	4P- News-ABC 7 News at 4p		1							1	\$350.00	\$350.00	Washington (WJLA)		9/13/17
36.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	5P- News-ABC 7 News at 5p		1							1	\$600.00	\$600.00	Washington (WJLA)		9/13/17
37.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	6P- News-ABC 7 News at 6p		1							1	\$750.00	\$750.00	Washington (WJLA)		9/13/17
38.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/13/17

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